

**Where will readers find your book?**

*Check or highlight all that apply. You might want to create your book just for your family, but this can still be a fun exercise!*

**Retail Types**

- Independent bookstores
- Specialty gift shops
- Museum gift shops
- Stationery stores
- University bookstores
- Independent art/craft fairs
- Cafes
- Home decor boutiques
- Garden accessory shops
- Retail catalogs

"Start writing,  
no matter what.  
The water does not  
flow until the  
faucet is turned on."  
Louis L'Amour

**Specific Retailers**

- Barnes & Noble
- Paper Source
- Anthropologie
- Urban Outfitters
- Kitson
- Sur La Table
- Williams - Sonoma
- Powells Books (Portland, OR)
- Strand Bookstore (NYC)
- Book Soup (Los Angeles)

**Online Only Retailers**

- Amazon
- Etsy
- My website

**Shops You Love in Your Neighborhood/Town/City**