

Use this worksheet as many times as you'd like, for as many different book ideas as you want to explore.

Book Project Title:

What is the least of your goals for the book?

What are the pros of this possibility?

What are the cons?

What is your most expansive dream for the book?

What are the pros of this possibility?

What are the cons?

"We have to
continually
be jumping
off cliffs
and developing
our wings
on the
way down."

Kurt Vonnegut