

Use this worksheet as many times as you'd like, for as many different book ideas as you want to explore.

**Book Project Title:**

What is the least of your goals for the book?

What are the pros of this possibility?

What are the cons?

What is your most expansive dream for the book?

What are the pros of this possibility?

What are the cons?

"We have to  
continually  
be jumping  
off cliffs  
and developing  
our wings  
on the  
way down."

Kurt Vonnegut